Scripps

Advancing Cardiovascular Care 2027: Emerging Therapies and Strategies
May 7-8, 2027
The Westin San Diego Gaslamp Quarter
San Diego, California

Exhibit and Support Prospectus

Exhibit Schedule

Thursday, May 6, 2027
6:30-8 p.m. Exhibitor Move-in

Friday, May 7, 2027
7 a.m. Registration, Breakfast & View Exhibits
7:15-8 a.m. ***Non-CME Breakfast Symposium/Product Theater Opportunity***
9:45 a.m. Break & View Exhibits
12:15-1 p.m. ***Non-CME Lunch Symposium/Product Theater Opportunity***
2:45 p.m. Break & View Exhibits
4:30 p.m. Networking Reception

Saturday, May 8, 2027
7 a.m. Breakfast & View Exhibits
7:15-8 a.m. ***Non-CME Breakfast Symposium/Product Theater Opportunity***
9:45 a.m. Break & View Exhibits
12:15-1 p.m. ***Non-CME Lunch Symposium/Product Theater Opportunity***
2:45 p.m. Break & View Exhibits
4:30 p.m. Exhibitor Move-out

Exhibit Pricing

Standard Exhibit Space *(6 ft. space, table, chairs, linens, wastebasket, 3 exhibit badges)*	**$3,500**

Not Included with Your Purchase

- Pipe and drape (not available)
- Additional furniture or equipment rentals (space restrictions apply)
- Electricity and/or additional audio-visual equipment (can be rented through hotel AV company)
- Labor for installing or dismantling your exhibit display
- Security: the exhibit area will remain open and no security guard will be present. We ask that you do not leave any valuable items unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither the hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

Individual Support Opportunities

Non-CME Breakfast Symposium/Product Theater *Friday, May 7 or Saturday, May 8, 7:15-8 a.m.*	**$15,000**

Included

- **Breakfast buffet – food will be ordered by Scripps on your behalf**
- Complimentary meeting room to host symposium
- E-mail blast to all registered attendees
- Inclusion in agenda on course website
- Signage (1) and brochures/invitations posted near the Scripps registration desk
- Inclusion in the course daily announcements & scrolling slides
- Audio visual support staff & equipment including screen, projector, laptop connections, podium microphone, wireless lavaliere or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization)

Not Included

- Creation of marketing materials such as brochures/invitations, signage, etc.; Scripps reserves the right to approve all materials
- Speaker travel, honorarium, or other related expenses
- Session moderator
- **Exhibit space; additional fees apply**
- On-site tracking of attendance at the product theater for reporting (Sunshine Act)
- Scripps Health does not guarantee attendance during this event

Non-CME Lunch Symposium/Product Theater *Friday, May 7 or Saturday, May 8, 12:15-1 p.m.*	**$25,000**

Included

- **Lunch buffet – food will be ordered by Scripps on your behalf**
- **One (1) standard exhibit space with four (3) conference passes**
- Complimentary meeting room to host symposium
- E-mail blast to all registered attendees
- Inclusion in agenda on course website
- Signage (1) and brochures/invitations posted near the Scripps registration desk
- Inclusion in the course daily announcements & scrolling slides
- Audio visual support staff & equipment including screen, projector, laptop connections, podium microphone, wireless lavaliere or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization)

Not Included

- Creation of marketing materials such as brochures/invitations, signage, etc.; Scripps reserves the right to approve all materials
- Speaker travel, honorarium, or other related expenses
- Session moderator
- On-site tracking of attendance at the product theater for reporting (Sunshine Act)
- Scripps Health does not guarantee attendance during this event

Exhibit & Course Venue

The Westin San Diego Gaslamp Quarter
910 Broadway Cir
San Diego, California 92101
Reservations: 619-239-2200
Visit the course website for details and a link to reserve a discounted room.

Please make your own hotel reservations and request the Scripps course reduced rate of $289 per night (plus tax and parking). Make your reservations early! **A block of rooms is being held for us at the reduced rate of $289 per night until Thursday, April 15, 2027, or until the room block fills, whichever comes first**. After this date, reservations will be accepted on a space and rate availability basis only. Attendees who book their room through an online, third-party service are not eligible for room block concessions including waived resort fee.

Payment Information

- All exhibit applications must be received by **Friday, April 30, 2027**. Upon receipt of the application, an automated confirmation email will be sent.
- The exhibit cancellation deadline is **Friday, April 23, 2027**. Scripps CME will refund the cost of the exhibit less a $500 processing fee. After April 23rd, no refunds will be granted.
- Satellite symposiums/product theaters must be reserved at least **one month** prior to the activity. Upon receipt of the application, an automated confirmation will be sent.
- The satellite symposium/product theater cancellation deadline is **Friday, April 16, 2027**. Scripps CME will refund the cost of the satellite symposium/product theater less a $1,000 processing fee. After April 16th, no refunds will be granted.
- Exhibit space must be occupied by 7 a.m. on May 7, 2027. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.
- Payment must be received prior to the start of the activity.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Integrity and Independence in Accredited Continuing Education, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere with or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Scripps Course Policies

Application Review
For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the course content. All exhibits will be reviewed by Scripps.

Scripps reserves the right to refuse the application of any party whose product, service or proposed exhibit is, in Scripps sole discretion, not in keeping with the character of the educational activity and exhibition hall. Approval of the exhibit application is in the sole discretion of Scripps, and may be withheld, among other reasons, for: (a) poor credit history of Exhibitor, including but not

limited to past due amounts owing to Scripps, or (b) breach of the Conditions or any other contract provisions governing any previous trade show or other event conducted or sponsored by Scripps.

Attendee List & Booth Traffic
In alignment with the ACCME Standards for Integrity and Independence in Accredited Continuing Education, exhibitors will only be provided with limited participant information from those who have agreed to have their information shared.

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company's responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.

Liability
Once an application has been approved by Scripps the following liability policies apply. Exhibitors are encouraged to insure themselves against property loss or damage and against liability for personal injury.

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the course Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the course Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of course attendees, Exhibitor shall not perform any procedures on or provide any services to course attendees that are either invasive or are customarily performed in a practitioner's office.

Scripps Course Modification or Cancellation
Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this course, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation. No refunds shall be made for cancellations due to inclement weather.

Recording and Photography Clause
Scripps reserves exclusive rights to record (audio and video) and/or photograph all course proceedings for use in marketing materials, presentations and course content sales.

Visit https://ScrippsHealthCME.cloud-cme.com/Heart27 or scan the QR code below for course details and to complete an exhibit application.

IMPORTANT NOTE: If you do not receive an automated confirmation from Scripps within one (1) business day of submitting your exhibit application and/or payment, please call our office at 858-678-6400 to speak with a member of the CME staff. **We cannot guarantee an exhibit space if you have not received confirmation.**